



PRIVACY POLICY

At MSM (Media & Sport Management Ltd), we are committed to protecting your privacy and ensuring that your personal information is processed in accordance with applicable data protection laws. This privacy policy explains how we collect, use, disclose, and protect your personal information when you visit our website or use our services.

1. DATA WE COLLECT

When you use our website or services, we may collect the following types of personal information from you:

- a) Personal Information you provide to us, such as your name, email address, phone number, and address.
- b) Information about your use of our website, such as your IP address, browser type, and operating system.
- c) Information about your interactions with us, such as your inquiries, orders, and feedback.

2. HOW WE USE YOUR INFORMATION

We may use your personal information for the following purposes:

- a) To provide you with the services you have requested from us.
- b) To improve our website and services.
- c) To send you marketing communications that we think may be of interest to you.
- d) To comply with our legal and regulatory obligations.

3. HOW WE SHARE YOUR INFORMATION

We may share your personal information with the following third parties:

- a) Service providers who help us to provide our services, such as website hosting and payment processing.
- b) Our professional advisors, such as lawyers and accountants.
- c) Regulatory authorities, courts, and other government agencies as required by law.

4. COOKIES AND SIMILAR TECHNOLOGIES

We use cookies and similar technologies to collect information about your use of our website. Cookies are small text files that are stored on your device when you visit a website. They help us to remember your preferences, analyse how our website is used, and improve your user experience.

5. DISCLOSURES

We will disclose personal information to other companies within our group of companies, affiliate teams mentioned in our website, government bodies and law enforcement agencies, successors in title to our business and suppliers we engage to process data on our behalf.

6. INTERNET-BASED TRANSFERS

Given that the Internet is a global environment, using the Internet to collect and process personal data necessarily involves the transmission of data on an international basis. Therefore, by browsing this Website and communicating electronically with us, you acknowledge and agree to our processing of personal data in this way.

7. OTHER WEBSITES



Our website may contain links to other websites which are outside our control and are not covered by this Privacy Policy. If you access other sites using the links provided, the operators of these sites may collect information from you which will be used by them in accordance with their privacy policy, which may differ from ours.

8. DATA SECURITY

We take appropriate technical and organizational measures to protect your personal information from unauthorized access, accidental loss, and unauthorized alteration, disclosure, or destruction.

9. YOUR RIGHTS

You have certain rights in relation to your personal information under applicable data protection laws. These include the right to access, rectify, and erase your personal information, as well as the right to object to the processing of your personal information.

10. CHANGES TO THIS PRIVACY POLICY

We may update this privacy policy from time to time by posting a new version on our website. You should check this page occasionally to ensure that you are happy with any changes.

11. CONTACT US

If you have any questions about this privacy policy or our processing of your personal information, please contact us at msm@msmgroup.com

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